

KOYAL KETLA

STYLIST

912-358-7129 | sridevi.perisetla04@gmail.com | seri.aioak.net | [LinkedIn](#) | [@s.eri.archive](#)

EDUCATION

Savannah College of Art and Design (SCAD) Savannah, GA
BFA in Fashion | Dean's List: 2023, 2024

Graduation: May 2026

ACADEMIC EXPERIENCE

Stylist, Hair & MUA — Savannah, GA

August 2021 – Present

- Provided personal styling, hair, and makeup services for clients, friends, and family for fashion and film shoots, special events, birthdays, and formal occasions.
- Collaborated with clients to curate cohesive looks, selecting clothing, accessories, hairstyles, and makeup aligned with individual preferences, themes, and event requirements.
- Executed on-site styling, hair, and makeup application while ensuring a polished appearance and maintaining visual consistency throughout photoshoots and events.

Stylist & Creative Director — Corporate Rebellion, SCAD Film Studios

October 2025

- Co-developed a nighttime "Corporate Goth" photoshoot at the SCAD Film Studios Backlot, blending corporate polish with gothic rebellion; produced a full logistics deck with mood boards, styling plans, hair, makeup, and model outfit options.
- Styled the model, directed cohesive hair and makeup and led overall creative direction. Executed individual and group shots in a dark, grunge-inspired street setting with strong, impactful poses.

Prop Stylist — Luxury in Focus, SCAD Graham Scott

October 2025

- Developed and executed a luxury lifestyle prop styling concept inspired by Chanel and Michael Kors, translating brand aesthetics into a cohesive editorial narrative.
- Sourced, curated, and styled fashion books, magazines, sculptural decor, textiles, and accessories to create visually compelling compositions emphasizing texture, balance, and spatial awareness.
- Art-directed and produced editorial imagery showcasing strong visual storytelling, luxury branding sensibilities and an understanding of styling principles for fashion and lifestyle content.

Stylist — The Stylist POV Deck, SCAD Graham Scott

September 2025

- Styled an editorial chair installation, transforming furniture into a fashion figure by draping a hoodie over the backrest and incorporating a silver statement necklace to create a distinct visual identity.
- Curated garments and accessories, pairing a maxi skirt with knee-high boots on chair legs and executed a concept-driven photoshoot using placement, proportion, and composition to communicate narrative and mood without a model.

Stylist, Hair & Assistant — Echoes of Departure Editorial Shoot, Savannah, GA

May 2025

- Assisted in styling models and coordinating complete looks for the designer's garments, executed hair styling including a sleek bun and loose braid to complement the creative direction.
 - Styled accessories and maintained garment and model presentation throughout the shoot to ensure a polished result.
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SKILLS

Software: Canva, Procreate, Adobe Photoshop, Adobe Illustrator, Adobe Fresco, FashionDraw, CLO 3D, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, ChatGPT, Claude, Google Gemini

Industry: Mood boards, Hand & machine sewing, Patternmaking, Draping, Hand embroidery, Crocheting, Fashion illustrations, Technical drawings, Tech packs

Professional: Organization, Written & verbal communication, Team management, Leadership, Meeting tight deadlines